

For Immediate Release

Contacts: Marci Hawkins, 918/455-7595

Susie Shields, 405.702.5166

STUFF: THE SECRET LIVES OF EVERYDAY THINGS

Oklahoma's Environmental Education Expo 2002 is set for February 7 at Metro Tech Conference Center in Oklahoma City. Hosted by OKAEE, the Oklahoma Association for Environmental Education, the event will feature nationally-recognized speaker, John C. Ryan, who will take us on a tour of what resources must be used before we sip our coffee, tie our shoes, click our mouse, or step on the gas. Once you follow a day in the life of an average North American and see the secret lives of your food, your clothes, your "toys", etc., your world will never look the same. Researcher and journalist, Ryan is currently on a yearlong fellowship from the New America Foundation in Washington, D.C. to write on national energy issues. John has covered sustainability issues for more than a decade and his work has been published in 20 languages. He has reported on Indonesian environmental issues for National Public Radio, written on global sustainability at Worldwatch Institute in Washington, D.C, and was for six years the research director at Northwest Environment Watch in Seattle, where he wrote five books including State of the Northwest 2000; Seven Wonders; and Stuff: the Secret Lives of Everyday Things.

During the special luncheon session featuring Fenton Rood, Oklahoma Department of Environmental Quality, will share his "*Economic Insights into Greening Your Life*" and OKAEE will present annual environmental education awards. The conference will also include a silent auction to benefit OKAEE award winners, environmental education exhibits and concurrent tracks highlighting techniques for "greening" your life at several levels. Concurrent sessions will include:

Greening Your Backyard--Members of the Oklahoma City Neighborhood Alliance will share "greening" success stories of beautification and landscaping efforts in their neighborhoods. Native plants for Oklahoma gardens and "green" ways to fertilize and control pests will be highlighted. Ideas for home energy conservation and principles of xeriscaping for water conservation will be outlined.

Greening Your Workplace--Go home with some ideas on "greening" your workplace, whether it is developing green spaces, conserving energy, using less stuff or recycling. The Green Team architects will share success stories of design techniques used by office buildings concerned with "green" concepts.

Greening Your Campus--Ideas for "greening" schools, inside and out, will be presented. These will include the "Clean and Green" school program and "CLEAR" environmental audit for schools. Funding opportunities for schools and volunteer connections will be highlighted and several successful school programs will be featured.

Greening Your Curriculum--Teasers from supplemental materials to help "green" school curriculum will be offered. These will include Project WET, Project WILD, Project Learning Tree, Leopold Education Project, and Oklahoma Spirit. The last session will provide insight into tying these all together in an outdoor classroom setting.

Cost for the conference, if postmarked by January 19, is \$30 per person but increases to \$40 after that date. Students may register at the special rate of \$15, which includes lunch. Additional conference information, as well as a registration form, is available on the OKAEE web site:

<<http://www.okaee.org>>. EE Expo 2002 Chair, Marci Hawkins, may be reached at 918.455.7595 or <mhawkins@webzone.net> or OKAEE President, Susie Shields at 405.702.5166 or <susie.shields@deq.state.ok.us>.

Filename: 2002press
Directory: C:\WINDOWS\Desktop
Template: C:\WINDOWS\Application Data\Microsoft\Templates\Normal.dot
Title: Keynote speaker, John C
Subject:
Author: Suzie Shields
Keywords:
Comments:
Creation Date: 11/29/2001 4:01 PM
Change Number: 4
Last Saved On: 12/12/2001 4:32 PM
Last Saved By: Suzie Shields
Total Editing Time: 31 Minutes
Last Printed On: 12/30/2001 11:20 PM
As of Last Complete Printing
Number of Pages: 1
Number of Words: 529 (approx.)
Number of Characters: 3,016 (approx.)