

2025 Conference Sponsor & Exhibitor Packet

OKLAHOMA ASSOCIATION FOR ENVIRONMENTAL EDUCATION

The success of this event depends on the generosity of our sponsors.

Each sponsorship level includes varying levels of benefits. See the details for each level to decide which sponsorship level is right for your organization. We appreciate your consideration and support for the field of environmental education! Please contact Anthony Pascall at <u>anthony.pascall@ag.ok.gov</u> with questions or for additional information.

Make your sponsorship official by completing the Conference Sponsor Form or Exhibitor Sign-Up Form.

Standard Sponsorship Benefits

- → Organization name, logo, and link in the program
- → Logo and sponsorship featured in conference opening and closing sessions
- → Recognition in our Annual Report with the amount of sponsorship
- → Opportunity to table/exhibit during the conference

Conference Title Sponsorship

Be the title sponsor of this event, responsible for making the conference possible. In return, you will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- → Exclusive Title Sponsorship of the conference
- → Company name and logo on all conference promotional materials
- → 5 registration waivers and 20% off any additional registrations
- → 1-page ad space in printed program + recognition in the online program

\$4,000 - 1 available

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Opening Breakfast

\$1,500 - 1 available

The opening breakfast sets the stage for the entire conference, giving attendees the chance to connect (or reconnect), learn about our work, and prepare for the day. The Opening Breakfast Sponsor will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- → Exclusive sponsorship of the opening breakfast
- → Organization name and logo on all conference promotional materials and media about the opening breakfast
- → 3 registration waivers and 20% off any additional registrations
- → ¼ page ad space in printed program + recognition in the online program

Coffee & Snack Networking Breaks

Conferences are all about networking! Sponsor the coffee and snack breaks that will be held throughout the conference, where participants can gather to catch up, relax, and unwind. The coffee and snack breaks sponsors will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- → Exclusive sponsorship of all coffee and snack breaks available for all participants
- → 2 registration waivers and 20% off any additional registrations
- → ¼ page ad space in printed program + recognition in the online program

Conference Luncheon

\$3,000 - 1 available

\$1,000 - 2 available

The conference luncheon is a highlight and key networking event for the entire conference, giving all attendees the chance to connect (or reconnect) over a shared meal while discussing what they learn over the day. The Conference Luncheon Sponsor will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- → Exclusive sponsorship of the conference luncheon
- → Organization name and logo on all conference promotional materials and media about the opening luncheon
- → 4 registration waivers and 20% off any additional registrations
- → 1 page ad space in printed program + recognition in online program



Excellence in EE Panel Keynote

\$2,500 - 1 available

Another highlight of the conference each year is our Keynote. During this event, we gather all conference attendees to learn about and discuss a single topic, this year's being Cultivating CommunitEE and we will have a Keynote Panel. The Excellence in EE Panel Sponsor will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- → Exclusive sponsorship of the Excellence in EE Panel
- → Organization name and logo on all conference promotional materials and media about the Excellence in EE Panel
- → 3 registration waivers and 20% off any additional registrations
- → ½ page ad space in printed program + recognition in online program

Closing Social

\$2,000 - 1 available

At the close of the conference, we will gather as an environmental education community to socialize and celebrate our time together. The Closing Social Sponsor will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- → Exclusive sponsorship of the closing social
- → Sponsorship recognition in the conference program in conjunction with all media about the experiences.
- → 3 registration waivers and 20% off any additional registrations
- → ½ page ad space in printed program + recognition in online program

Conference Program

\$500 - 1 available

This year's conference will include both a digital and print program: an in-depth digital version and a more succinct, at-a-glance print version. Essential to the success of the conference is the digital program, which allows us to reduce the amount of paper used in program creation. The Conference Program Sponsor will receive recognition in both the print and digital formats and will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- → Exclusive sponsorship of the conference program (in print and digital formats) that all attendees will receive
- → Sponsorship recognition in the conference programs in conjunction with all conference promotions
- → 2 registration waivers and 20% off any additional registrations
- → ½ page ad space in printed program + recognition in online program

Session Breakout Rooms

Get your name out there by sponsoring one of the session breakout rooms throughout the conference. Session Breakout Room Sponsors will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- → Exclusive sponsorship of a breakout room throughout the entire conference, with the organization name and logo associated with that room
- → Sponsorship recognition in the conference program and conjunction with all media about the conference
- → 1 registration waiver and 20% off any additional registrations
- \rightarrow 1/4 page ad space in printed program + recognition in online program

Registration Scholarships

Help us provide scholarships to those under-represented audiences and teachers who would otherwise not be able to attend and benefit from the professional development opportunities provided by the conference. Sponsorship of Conference Scholarships allows OKAEE to offer sliding-scale registration for all attendees in need. Registration Scholarship Sponsors will receive the following benefits, in addition to those in the Standard Sponsorship Benefits:

- → Sponsorship recognition in the conference program and conjunction with all media about the conference
- → 1 registration waiver and 20% off any additional registrations
- → Organization name listed in printed program + recognition in online program

Conference Gift

You can help us make our attendees feel welcome and appreciated by sponsoring a physical conference gift to be given to each attendee. Conference gift sponsors will receive the following benefits, in addition to the Standard **Sponsorship Benefits:**

- → Exclusive sponsorship of the conference gift all attendees will receive
- → Company sponsorship recognition in the conference program and conjunction with all media about the conference

Post-Conference Experiences

This year, we are offering a post conference workshop on Saturday, February 8th to familiarize participants with the Envirothon Competition. . The Post-conference Workshop Sponsors will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- → Exclusive sponsorship of one of the pre-conference experiences.
- → Sponsorship recognition in the conference program in conjunction with all media about the experiences.
- → 3 registration waivers and 20% off any additional registrations
- → ½ page ad space in printed program + recognition in online program

\$500 - 6 available

\$250 - unlimited

\$750 - 4 available

\$1,500 - 1 available



Individual Scholarship Sponsor

Are you an individual interested in helping us provide scholarships to educators who need financial assistance to attend the conference? This package is for you! Individual Scholarship Sponsors will receive the following benefits:

- → Sponsorship recognition in the conference program in conjunction with all media about the conference
- → Recognition in our Annual Report with the amount of sponsorship
- → Special recognition in all media about conference registration scholarships

Exhibitor Only

\$175 or \$250 - 20 available

Showcase your work and organization as an exhibitor!

- → One Exhibit Space at the conference
- → Exhibitor recognition in the conference program
- → 1 registration waiver
- → Option to sell items at \$250 exhibit level

Customize a Sponsorship

Don't see a conference sponsorship above that works for you? Contact Anthony Paschall to customize a sponsorship level! For example, you might consider sponsoring one attendee to attend the conference or sponsor giveaways at the event.

Next Steps

Make your sponsorship official and fill out the <u>Conference Sponsor Form</u> or if you want to Exhibit only, the <u>Exhibitor</u> <u>Form</u>. You will be asked to provide basic organization information within the form and to upload a high-resolution logo. After confirming your sponsorship, you will receive an invoice with your sponsorship details and information about paying online or via check. We would love for you to join the growing list of 2025 sponsors!

Conference Sponsorship Form https://forms.gle/TW973LXEw8o5Ry2p9

Exhibitor Form https://forms.gle/XnvARtcLs9r7tBd98

For additional information, contact Anthony Pascall at <u>anthony.pascall@ag.ok.gov</u>



\$100 - Unlimited