StorEEtelling For Change

February 4th and 5th I UCO's Nigh Center, Edmond

EE EXPO CONFERENCE 2027

Stories We Teach. Stories We Interpret. Stories That Change Us





2027 Conference Sponsor & Exhibitor Packet

OKLAHOMA ASSOCIATION FOR ENVIRONMENTAL EDUCATION

Shape the Story of Oklahoma Environmental Education

Every educator has a story. A lesson that sparks curiosity. A field trip that changes a student's perspective. A partnership that opens new doors. **Stories are woven into how we teach, how we experience places, and how we make sense of our shared natural world.**

The Oklahoma Association for Environmental Education (OKAEE) brings together the people, programs, and partnerships that make these stories possible. Our annual Oklahoma Environmental Education Expo Conference advances the professional practices of formal classroom teachers, early childhood professionals, nonformal educators, environmental professionals, and community partners to strengthen environmental education across our state. In 2026, the Oklahoma Association for Environmental Education connected **265 educators** who in turn reached a self-reported **258,562 students** statewide through curriculum, classroom practice, and community programs. Each year—our network grows stronger, more diverse, and more innovative. More than half of educators work in rural communities, and half reported serving low-income communities or youth.

In 2027, the story continues with **your help**.

This year's theme, **StorEE Telling For Change**, explores the many ways stories shape learning and create possibilities for change. Stories are everywhere in environmental education. And stories have power. They can change a perspective. Shift a narrative. Challenge what we think we know. Help us see a familiar place in a new way. They help us understand the natural world—and better understand ourselves. **Your organization can help us write the next chapter of Oklahoma environmental education, together.**

Why Sponsor OKAEE

Sponsoring the OKAEE Conference is an investment in Oklahoma's educational landscape and environmental future. Sponsorships directly fuel professional development, curriculum access, and educational leadership—ensuring that environmental literacy remains a cornerstone of learning in our state. **Thanks to our generous sponsors in 2026 we were able to provide 58 educators with $8,502.86 in support** including registration scholarships, substitute reimbursement, and travel stipends. Your sponsorship provides:

- ➔ **Visibility** among hundreds of educators, administrators, and agency leaders statewide.
- ➔ **Recognition** in OKAEE's annual report, online media, and conference materials.
- ➔ **Direct engagement** opportunities during networking sessions, meals, and interactive exhibits.
- ➔ **A meaningful connection** to the growing statewide environmental education movement.

The success of this event depends on the generosity of our sponsors!

Make **your sponsorship official** by filling out the Conference Sponsor Form.

Contact: Primary Jack Hilgert I jack.hilgert@conservation.ok.gov, Secondary Sara Ivey | sara.ivey@deq.ok.gov

Sponsorship Opportunities

Level I: "Bookmark" Sponsors

$250 - per organization

Bookmarks help readers find their place and return to ideas worth revisiting. As a Bookmark Sponsor, your organization helps educators discover valuable programs, resources, and partnerships that support environmental education in Oklahoma. This entry-level sponsorship is perfect for organizations seeking to showcase their programs, resources, and commitment to EE.

Benefits include:

- ➔ One exhibit space for both days of the conference.
- ➔ Sponsorship recognition in the printed and online program.
- ➔ One complimentary registration per day.

Level II: "Page" Sponsors

$500 - per organization

Every page contributes to a bigger story. Page Sponsors help make the Expo a place where educators can discover new ideas, explore resources, and connect with organizations that support their work. Your sponsorship also helps OKAEE reduce barriers to participation by supporting scholarships for educators.

Benefits include:

- ➔ One exhibit space for both days of the conference.
- ➔ Sponsorship recognition in the printed and online program.
- ➔ Three complimentary registrations per day.
- ➔ A dedicated social media post recognizing your organization's commitment to environmental education.

Level III: "Chapter" Sponsors

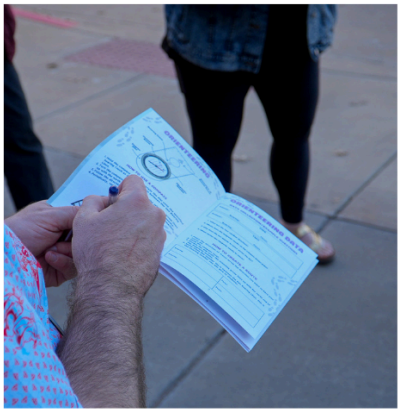
$1,000 - 4 available

Chapters bring individual pages together to build a larger story. Chapter Sponsors help connect Oklahoma's environmental education community by supporting opportunities for educators to learn, collaborate, and strengthen their professional practice. Your sponsorship helps keep participants energized and connected through conference networking and refreshment opportunities.

Benefits include:

- ➔ One exhibit space for both days of the conference.
- ➔ Sponsorship recognition in the printed and online program.
- ➔ Five complimentary registrations per day.
- ➔ A dedicated social media post recognizing your organization's commitment to environmental education.






Sponsorship Opportunities

Level IV: "Spine" Sponsors

$1,500 - 2 available

A book's spine holds its pages together, just as strong partnerships help connect educators, organizations, and communities. Spine Sponsors help bring Oklahoma's environmental education network together, strengthening the relationships and shared learning that move the field forward.

Benefits include:

- ➔ One exhibit space for both days of the conference.
- ➔ Sponsorship recognition in the printed and online program.
- ➔ Seven complimentary registrations per day.
- ➔ A dedicated social media post recognizing your organization's commitment to environmental education.
- ➔ Five minutes to address the OKAEE network during a conference opening or closing, highlighting your organization's resources, programs, or alignment with environmental education.

Level V: "Cover" Sponsors

$2,500 - 2 available

A book's cover introduces the story within and makes it stand out. As a Cover Sponsor, your organization takes a leading role in supporting environmental education across Oklahoma. This premier sponsorship supports one of the Expo's most important opportunities for connection: the conference luncheon, where participants can share ideas, build relationships, and reflect on what they're learning.

Benefits include:

- ➔ One exhibit space for both days of the conference.
- ➔ Sponsorship recognition in the printed and online program.
- ➔ Nine complimentary registrations per day.
- ➔ A dedicated social media post recognizing your organization's commitment to environmental education.
- ➔ Ten minutes to address the OKAEE network during a conference luncheon, highlighting your organization's resources, programs, or alignment with environmental education.

"Dedication" Individual Scholarships

$100 - unlimited

A dedication recognizes the people and purpose behind a book. By becoming a Dedication Sponsor, you help make the Expo accessible to educators who need financial assistance to attend. **Last year 22% of our educators received some form of scholarship assistance.** Your contribution helps educators connect with peers, discover new resources, and bring fresh ideas back to their schools and communities.

- ➔ Recognition in the conference program in connection with scholarship acknowledgments.









Sponsorship Opportunities







Next Steps: How to add to our StorEE

Make your sponsorship official by completing the Conference Sponsor Form. You'll provide basic organization information and upload a high-resolution logo. Once your sponsorship is confirmed, you'll receive an invoice with your sponsorship details and instructions for paying online or by check.

Every educator has a story to tell. Every connection can spark a new idea. And every partnership can help change how students experience and understand the world around them. By becoming a sponsor, you help Oklahoma's environmental education community share ideas, build connections, and bring meaningful learning opportunities to more students and communities across the state.

Your support will help turn today's stories into tomorrow's impact.

- ➔ Conference Sponsor and Exhibitor Form: https://forms.gle/zy7PargfXCF6KkFQA
- ➔ Contact: Primary Jack Hilgert I jack.hilgert@conservation.ok.gov, Secondary Sara Ivey | sara.ivey@deq.ok.gov
- ➔ Website: okaee.com/expo

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Customize a Sponsorship

Want to support a particular part of the Expo? OKAEE welcomes conversations about sponsorships tailored to your organization's interests and goals. Custom opportunities may include:

- ➔ Educator scholarships or travel assistance.
- ➔ Educational resources, materials, or participant giveaways.





